



# JEREMY CARUSO

PRINT + INTERACTIVE

## DESIGN EXPERIENCE

**Lead Designer | Sept 2015 – Present**  
**HANALYFE | State College, PA**

Illustrated shirt designs, maintained brand-presence, and flight checked files for entrepreneurial clothing brand founded by Penn State students.

**Design Intern | Oct 2015 – Dec 2015**  
**Lehigh Mining & Navigation | Bethlehem, PA**

Designed multi-page pieces and adverts under art director, pitched concepts to team members and clients, and helped oversee production of TV ads.

**Graphic Designer | Aug 2014– Dec 2014**  
**Kutztown University of Pennsylvania**  
**McFarland Student Union Building**

Made contact with artists exhibiting in campus student union building, designed weekly artists' promotional posters, and branded campus events.

**Event Coordinator | Aug 2013 - May 2015**  
**Kutztown University of Pennsylvania**  
**AIGA Student Chapter**

Helped to develop a new mentorship program within the Communication Design Department and led a team on the art direction, promotion, and execution of chapter events for students.

## WORK EXPERIENCE

**Building Assistant | Aug 2013 – May 2014**  
**Kutztown University of Pennsylvania**  
**McFarland Student Union Building**

Prepared venues for client events and programs, unlocked the building, and performed daily maintenance rounds.

**Pharmacy Tech | Sept 2010 – Aug 2013**  
**Thomas Pharmacy | Orwigsburg, PA**

Filled and labeled prescription medication, organized patient prescription files.

## EDUCATION

**Kutztown University of Pennsylvania**  
**Bachelor of Fine Arts, Communication Design**

Graduated May 2016 with Honors  
Graphic and Interactive Design Concentration

## VOLUNTEER WORK

**Annual Designathon | 2013 - 2016**  
**Kutztown University of Pennsylvania**

Worked alongside and helped to lead other student volunteers during annual 24 hour non-profit design events.

**DesignRx | 2014 - 2015**  
**Kutztown University of Pennsylvania**

Worked with Fine Arts students under a client/designer relationship in order to assist with their personal branding.

## AWARDS + HONORS

**Kutztown University Dean's List**

College of Visual and Performing Arts,  
2012, 2013, 2016

**Kutztown University Honors Society**

Four Year Member, 2012 - 2016

**Lehigh Valley Hackathon**

3rd Place Winner, 2015

1st Place Winner, 2016

## SKILLS

**Adobe Creative Suite**

Photoshop, Illustrator, InDesign, Bridge,  
After Effects, Dreamweaver, Brackets

**Front-End Web Development**

Proficient in wireframing, HTML5, CSS3,  
and SCSS. Versed in javascript, jQuery,  
and wordpress.

**Personal**

Passionate, Optimistic, Personable,  
Enthusiastic, and Flexible.